

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Shapiro for Attorney General

Philadelphia, PA
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1123638
Campaign ID:

Invoice Date: 04-28-2016
Estimate ID:

Contract ID: 801970
P.O Number: non

Client ID: 42829
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$3,750.00
(\$562.50)

Net Advertising Fee **\$3,187.50**

Sub Total **\$3,187.50**

Total This Invoice **\$3,187.50**

4.19 - 4.26 PHI 1898
1898

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
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 859-410-2699

Affidavit of Performance

Client Name: *P Shapiro for Attorney General
 Remarks: 4.19 - 4.26 PHI 1898
 Bill Cycle: 04/16
 Rep. Firm: VNS

Contract ID: 801970
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/19/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:47am	JSTV1612H	00:00:30	Charged	45.00	*
04/19/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	MTP Daily	5:58pm	JSTV1612H	00:00:30	Charged	25.00	*
04/19/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	All In With Chris Hayes	8:18pm	JSTV1612H	00:00:30	Charged	69.00	*
04/19/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	America's Choice 2016	10:59pm	JSTV1612H	00:00:30	Charged	100.00	*
04/19/16	Tuesday	TBSC-E	1898-LEHIGH VAL/E	Conan	11:45pm	JSTV1612H	00:00:30	Charged	102.00	*
04/20/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:54am	JSTV1620H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	AEN-E	1898-LEHIGH VAL/E	60 Days In	8:10pm	JSTV1620H	00:00:30	Charged	102.00	*
04/20/16	Wednesday	TLC-E	1898-LEHIGH VAL/E	My 600-lb Life: Where A	8:32pm	JSTV1620H	00:00:30	Charged	80.00	*
04/20/16	Wednesday	BRVO-E	1898-LEHIGH VAL/E	Motherhood	10:14pm	JSTV1620H	00:00:30	Charged	102.00	*
04/20/16	Wednesday	LIF-E	1898-LEHIGH VAL/E	Terra's Little	10:54pm	JSTV1620H	00:00:30	Charged	80.00	*
04/20/16	Wednesday	HALL-E	1898-LEHIGH VAL/E	The Golden Girls	11:45pm	JSTV1620H	00:00:30	Charged	55.00	*
04/20/16	Wednesday	HGTV-E	1898-LEHIGH VAL/E	Property Brothers	11:46pm	JSTV1620H	00:00:30	Charged	102.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	New Day	6:37am	JSTV1620H	00:00:30	Charged	45.00	*
04/21/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:35am	JSTV1620H	00:00:30	Charged	31.00	*
04/21/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:56am	JSTV1620H	00:00:30	Charged	31.00	*
04/21/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	MTP Daily	5:13pm	JSTV1620H	00:00:30	Charged	25.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Situation Room	5:50pm	JSTV1620H	00:00:30	Charged	36.00	*
04/21/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	With All Due Respect	6:53pm	JSTV1620H	00:00:30	Charged	25.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	E. B. OutFront	7:27pm	JSTV1620H	00:00:30	Charged	36.00	*
04/21/16	Thursday	TNT-E	1898-LEHIGH VAL/E	Oklahoma City at Dallas	8:29pm	JSTV1620H	00:00:30	Charged	102.00	*
04/21/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	All In With Chris Hayes	8:48pm	JSTV1620H	00:00:30	Charged	69.00	*
04/21/16	Thursday	TNT-E	1898-LEHIGH VAL/E	Oklahoma City at Dallas	8:59pm	JSTV1620H	00:00:30	Charged	102.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	The Eighties	9:56pm	JSTV1620H	00:00:30	Charged	100.00	*
04/21/16	Thursday	DISC-E	1898-LEHIGH VAL/E	Naked and Afraid	11:12pm	JSTV1620H	00:00:30	Charged	102.00	*
04/21/16	Thursday	ENT-E	1898-LEHIGH VAL/E	E! News	11:54pm	JSTV1620H	00:00:30	Charged	80.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:42am	JSTV1620H	00:00:30	Charged	45.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	New Day	8:42am	JSTV1620H	00:00:30	Charged	45.00	*
04/22/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:56am	JSTV1620H	00:00:30	Charged	31.00	*
04/22/16	Friday	FOOD-E	1898-LEHIGH VAL/E	Diners, Drive-Ins	8:15pm	JSTV1620H	00:00:30	Charged	102.00	*
04/22/16	Friday	HALL-E	1898-LEHIGH VAL/E	The Middle	9:13pm	JSTV1620H	00:00:30	Charged	55.00	*
04/22/16	Friday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	9:34pm	JSTV1620H	00:00:30	Charged	69.00	*
04/22/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Hardball Matthews	10:07pm	JSTV1620H	00:00:30	Charged	69.00	*
04/22/16	Friday	DISC-E	1898-LEHIGH VAL/E	Alaskan Bush People	11:18pm	JSTV1620H	00:00:30	Charged	102.00	*
04/22/16	Friday	TLC-E	1898-LEHIGH VAL/E	Say Yes to the Dress	11:39pm	JSTV1620H	00:00:30	Charged	80.00	*
04/22/16	Friday	AEN-E	1898-LEHIGH VAL/E	The First 48	11:43pm	JSTV1620H	00:00:30	Charged	102.00	*
04/22/16	Friday	AMC-E	1898-LEHIGH VAL/E	Jurassic Park III	11:52pm	JSTV1620H	00:00:30	Charged	55.00	*
04/23/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	6:20am	JSTV1620H	00:00:30	Charged	31.00	*
04/23/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	6:33am	JSTV1620H	00:00:30	Charged	31.00	*
04/23/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	6:46am	JSTV1620H	00:00:30	Charged	31.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	New Day Saturday	8:22am	JSTV1620H	00:00:30	Charged	45.00	*
04/23/16	Saturday	LIF-E	1898-LEHIGH VAL/E	Jack of Red Hearts	8:19pm	JSTV1620H	00:00:30	Charged	80.00	*
04/23/16	Saturday	BRVO-E	1898-LEHIGH VAL/E	Friday	9:25pm	JSTV1620H	00:00:30	Charged	102.00	*
04/23/16	Saturday	AMC-E	1898-LEHIGH VAL/E	Lethal Weapon 3	10:20pm	JSTV1620H	00:00:30	Charged	55.00	*
04/23/16	Saturday	TBSC-E	1898-LEHIGH VAL/E	Full Frontal	11:16pm	JSTV1620H	00:00:30	Charged	102.00	*
04/23/16	Saturday	HGTV-E	1898-LEHIGH VAL/E	We Bought the Farm	11:20pm	JSTV1620H	00:00:30	Charged	102.00	*
04/23/16	Saturday	FOOD-E	1898-LEHIGH VAL/E	Chopped Junior	11:51pm	JSTV1620H	00:00:30	Charged	102.00	*
04/24/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	7:20am	JSTV1620H	00:00:30	Charged	31.00	*
04/24/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	PoliticsNation	8:29am	JSTV1620H	00:00:30	Charged	31.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	4:22pm	JSTV1620H	00:00:30	Charged	36.00	*
04/24/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	6:34pm	JSTV1620H	00:00:30	Charged	25.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E	Bourdain Parts	8:36pm	JSTV1620H	00:00:30	Charged	100.00	*
04/24/16	Sunday	USA-E	1898-LEHIGH VAL/E	Law & Order: SVU	8:43pm	JSTV1620H	00:00:30	Charged	110.00	*
04/24/16	Sunday	ENT-E	1898-LEHIGH VAL/E	I Am Cait	9:46pm	JSTV1620H	00:00:30	Charged	80.00	*
04/24/16	Sunday	USA-E	1898-LEHIGH VAL/E	Law & Order: SVU	10:29pm	JSTV1620H	00:00:30	Charged	110.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E	Bourdain Parts	11:25pm	JSTV1620H	00:00:30	Charged	100.00	*

Grand Total 3,750.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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